PRECISION LABEL
an inovar company

WHAT IS A COLOR TARGET?

PANTONE CHIP

PANTONE®
3278 C

PHYSICAL COLOR SAMPLE

HARD PROOF

CUSTOMER TARGET

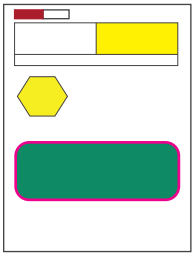
MUST BE IDENTICAL

COPY OF CUSTOMER TARGET SENT TO PRINTER

COLOR TARGET USED TO MATCH ON PRESS

PANTONE®
3278 C

COLOR PROOF



COLOR APPROVED